



Low Cost Safety Measures and Road Safety Audit

Steve Proctor, TMS Consultancy

Topics to cover

- Safe Systems and Road Safety Targets
- Scale of the Problem
- Collision Causation
- Collision Investigation
- Cost Benefit Analysis
- Case Studies
- Road Safety Audit and Inspection
- European Directive on Road Safety Infrastructure Management



Steve Proctor/ TMS Consultancy

- 35 years' international experience
- Written guidelines for national governments and local road authorities
- Director of national Road Safety Audit training programmes in UK and Ireland
- Undertaken collision studies, Road Safety Audits, Road Safety Inspections throughout Europe











Safe Systems approach and Road Safety Targets



A global catastrophe....

- 1.25 million people killed every year
- Half of these are pedestrians, cyclists or motor cyclists
- A further 50 million people are seriously injured, many of whom have life changing injuries



Vision Zero Origins in Sweden

- In October 1997, the Road Traffic Safety Bill founded on Vision Zero was passed by a large majority in the Swedish parliament
- The Vision is an expression of the ethical imperative that:
 - "It can never be ethically acceptable that people are killed or seriously injured when moving within the road transport system"¹
 Prof Claes Tingvall, Swedish Road Administration





Safe Systems Approach

- Now implemented in Sweden, The Netherlands, Finland, Norway, South Africa and New Zealand
- Advocated by the World Health Organisation
- Focuses around Vision Zero: "No loss of life is acceptable"
- Based on the simple fact that we are human and make mistakes
- Therefore the road system must be designed to protect us at every turn



UN Fatal Road Casualty Reduction Target





- Official goal of "stabilising and then reducing" global road traffic fatalities by 2020 compared to 2010
- Plan is a tool to support the development of national and local plans of action



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Road Safety Targets

- EU target to reduce road deaths by 50% by 2020 (compared to 2010)
- Scotland target (2020)
 - to reduce deaths by 40%
 - child deaths by 50%
 - serious injuries by 55%
 - child serious injuries by 65%



7. ANALYSIS OF ACCIDENTS AND CASUALTIES

Accident data is at the heart of understanding, delivering and improving road safety, and is central to the work of the Strategic Road Safety Team, as it provides a means to gauge not only those areas in need of safety improvement. measures but also allow monitoring of the effectiveness of such measures. This also allows decisions regarding investment to be evidence led and targeted.

2015/2020 Casualty Reduction Targets



PERFORMANCE AGAINST TARGETS

The Scottish Government casualty reduction targets for 2020 are being met on the Scottish trunk road network, with reductions consistently below the current pro-rata target year on year in terms of Killed and Serious Casualties', Killed and Serious Child Casualties'.

Summary

- We are on track to m Framework targets
- Further action is nee
- The use of evidence decisions that are we as possible



EU Road fatalities in 2015

- "EU road safety progress has come to a standstill"
- 26,313 reported road fatalities in 2015 (25,970 in 2014)
 - 1% increase compared to 2014
- Target to reduce road deaths by 50% by 2020 requires an 9.7% reduction every year between 2016-2020
- Recommendation to provide funds to allow target oriented setting of measures

Source: 10th EU Road Safety Performance Index Report June 2016



ON ROAD SAFETY 10th Road Safety Performance Index Report

NG EU PROGRESS



EU Road fatalities in 2015



Road Deaths per billion vehicle kilometres in 2015





Scale of the Problem



Scale of the problem - Poland



Poland Fatalities 2006-15







Collision Causation



Road Collision Definition

An unintentional energy exchange, which occurs when energy of any type reaches a susceptible structure in amounts, and at rates, in excess of those that can be tolerated without damage



Road Collision Definitions

road collisions are :-

<u>rare</u> –1 in 330 people in UK injured in 2014

<u>random</u> - impossible to predict where and when the next collision will happen

multi-factor - combination of behavioural, vehicle and highway factors

"How did this road user fail to cope with the road environment?"



Multi-factor ...



Behavioural Factors



Vehicle Factors



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Highway Factors



Collision causation workshop Work in groups of 4 to review the handout

What were the main highway factors involved in the collision

Why did this road user "fail to cope" with the road environment

Which of the various parties involved in this incident would you consider to be liable, and by how much (%)







Collision causation workshop















Collision Investigation



Collision Investigation – high risk sites

- Based on police collision data
- "A high number of collisions with a dominant crash pattern can indicate a problem related to the road
- collisions of this type will continue to occur unless the problem is treated
- making changes to the road environment can influence the way a driver behaves and reduce road collisions"



Collision Investigation Workshop

- Work in pairs
- Examine the handout
- Analyse the collision grid and define the collision problem at this location



FIVE YEAR COLLISION HISTORY 2011 – 2015: dangerous bend on rural road – speed limit 100kph

	1	2	3	4	5	6	7	8	9	10
	FRI	TUES	MON	SAT	SAT	THURS	SUN	WED	TUES	THURS
	Aug 2011	Feb 2011	April 2012	June 2013	July 2014	Jan 2014	Oct 2015	Nov 2015	March 2015	Nov 2015
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1 Chill	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~					<u> </u>		~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	<u> </u>	
Vehicle 1	47	47		47	44	47	di s	47	47	
Vehicle 2		42						42		
రాజు రాజు చోయా కి చోహిగుర పో చూరి స	Loss of control	Head on	Pedestrian hit by car	Loss of control	Head on	Loss of control	Loss of control	Head on	Loss of control	Loss of control
Human factor	2ZZ		X Ji			1		B		





Collision Analysis from Grid

1. Trends

	All collisions				
2011	2	1	1	1	
2012	1	0	0	0	
2013	1	0	1	1	
2014	2	2	1	2	
2015	4	3	3	4	
	10	6	6	8	
	85%	88%	88%	92%	
	confident of	confident of	confident of	confident of	
•	increase in 2015	increase in 2015	increase in 2015	increase in 2015	

2. Comparison with controls

			\bullet	
Bend	60%	60%	60%	75%
Control	28%	33%	25%	25%
\checkmark	95% confident of high site risk	95% confident of high site risk	99% confident of high site risk	99.9% confident of high site risk



Collision Investigation - summary

- Indication of a recent increase in collisions
- Significant increase in wet road/ night time and loss of control/ head on crashes, also a site based risk compared to control data
- Site observations: poor road surface, getting worse, speeds approaching bend at 100kph, braking late





Cost Benefit Analysis


Cost Benefit Analysis

- Average cost of an injury collision is derived from estimates based on:
 - Loss of earnings/ production
 - Personal loss
 - Cost to emergency services
 - Cost to health service

Eg Ireland average cost of collision = 125,000 EUROS

Collision Savings

Collision savings can be estimated by:-

- looking at collision reduction achieved by similar schemes elsewhere (control data)
 OR
- Iooking at the collision record and estimating how many collisions would have been saved if a safety scheme had been implemented at the start of the period being studied



Collision Reduction Single Sites UK RoSPA Manual, 2007

Collision Reduction Schemes in Oxfordshire						
Treatment		Reduction	No of sites			
	Pelican crossing	25%	39			
	Traffic signals	50%	12			
URBAN	Mini-roundabout	40%	34			
	Road humps	50%	49			
	Speed cameras	25%	46			
	Right turn lane	60%	10			
	Signing	<mark>30%</mark>	<mark>103</mark>			
	Anti-skid at junction	30%	11			
	Visibility improvement at junction	20%	18			
RURAL	Visibility improvement on bend	40%	13			
	Bend signing	<mark>30%</mark>	<mark>140</mark>			
	Anti-skid on bend	50%	13			
	30 mph village speed limits	25%	180			
	Speed cameras	15%	16			

TAG – UK Collision Cost Values

Table A 4.1.4: Average value of prevention per road accident by severity & road class £(2010 prices and 2010 values)

Accident		Road Class				
Severity	Built-up	Non Built-up	Motorway	All		
Fatal	1,766,781	1,897,359	1,962,139	1,841,455		
Serious	201,721	227,468	240,389	210,089		
Slight	20,965	25,303	30,426	22,174		
All Injury	56,230	114,619	81,781	69,342		
Damage only	1,858	2,718	2,611	1,964		
Average cost per injury accident	89,118	135,816	101,626	99,300		

TAG - Transport Analysis Guidelines Autumn 2015 release v1.4b



First Year Rate of Return (FYRR)

FYRR (%) =

annual collisions saved x collision cost x 100% scheme cost



Cost Benefit Analysis Workshop

- In pairs
- Consider options for treatment at the "dangerous" bend
- Estimate the cost of treatment
- Estimate collision savings to be made
- Calculate FYRR



Low cost treatment mitigation:

Option 1: Chevron signs, Advance bend warning signs, rumble strips on the approach

Option 2: As above, plus high friction road surface around the bend

Major scheme treatment mitigation:

Option 3: Re-align the bend

	Option 1	Option 2	Option 3
4	10,000	20,000	500,000
← scheme cost			
anime anime	50% dry loss of control/	50% dry loss of control/	75% loss of control plus 33%
and res read	head-on plus 30% wet loss	head-on plus 50% wet loss	head-on
***** crash savings	of control / head-on	of control / head-on	
	<mark>0.56</mark>	<mark>0.8</mark>	<mark>1.03</mark>
savings/year			
and and a	0.56 x 125,000 = 70,000	0.8 x 125,000 = 100,000	1.03 x 125,000 = 128,750
terash cost €			
1	70,000/10,000 x 100%	100,000/20,000 x 100%	128,750/500,000 x 100%
Terr Fyrr	= 700%	= 500%	= 26%

Economic Assessment:

FYRR = First Year Rate of return = (crash savings/ year) / (scheme cost) x 100%

Cost of injury crash = 125,000 EUROS (Republic of Ireland figure)

Scheme Prioritisation

Scheme	AccSavings	Scheme	FYRR	Cumulative
	£	Cost £	%	Cost £
1	50,000	8,000	625	8,000
2	20,000	4,000	500	12,000
3	64,000	20,000	320	32,000
4	24,000	16,000	150	48,000
5	30,000	24,000	125	72,000
6	42,000	34,000	124	106,000
7	44,000	40,000	110	146,000
8	20,000	20,000	100	166,000
9	24,000	30,000	80	196,000
10	16,000	26,000	62	222,000







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Case Studies



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	ROAD SAFETY TOOLKII	r	Crash Types	Road Users	Treasments	Management	About	
	English	Safer Road Treatments	Safer Vehic	cle Treatments	Safe	r People Treatments		
	Additional Lane Bioycle Facilities Central Hatching Central Hatching Central Hatching Central Tuning Lane Full Length Delineation Duplication Intersection - Optimisation Intersection - Optimisation Intersection - Signatuse Intersection - Tum Lanes (Signatused) Intersection - Tum Lanes (Unsignatused) Lane Widening Median Enter Modian Crossing Lipgradia		Motorcycle Lanes One Way Network Patking Improvements Pedestrian Crossing - Grade Beparation Pedestrian Crossing - Bignalised Pedestrian Crossing - Unsignalised Pedestrian Forcing Pedestrian Forcipath Pedestrian Rebuge Island Railway Crossing Realignment - Hortcontal Realignment - Vertical Regulate Reads-rox Commercial Activity RestrictCombine Direct Access Points Read Surface Refrabilitation		Roadside Safety - Barriers Roadside Safety - Hazard Removal Rumble Stripe School Zones Service Road Shoulder Sealing Scleslope Improvement Sight Distance (obstruction removal) Skid Resistance Speed Management Street Lighting Traffic Calming		4	
	The Road prevention Building on dece safety plans for o transport users	Latest related case studies Britain's Most Improved Road – EuroRAP P Bruce Highway (Coorty to Curra) Upgrade Wuhan Implements Model Junction Channe ar occupants, molorcyclists, pedestnans, b	erlaninance Tracking illuation for Pedestriani stycistis, heavy vehi	tie occupants and put	sist			
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Treatment type delineation

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Clear delineation is required at intersections to inform road users that there is an intersection present and to provide information about the types of manoeuvres that may occur.

In the worst case situation, road users may not realise that an intersection is present, and collide with other vehicles or road users, often at high speeds. Poor delineation may also result in late braking behaviour by road users who are required to stop, or wish to make turns. Improvements to intersection delineation can be made by making adjustments to, or installing new traffic islands, street opting. Inemarking and signs.

Linemarking deficiencies (such as unclear approach lane lines, and faded or missing Stop or Give Way markings) are easily and cheaply treated. Warning signs ten be used to give drivers advance notice of an upcoming intersection. They are also cheap to install and particularly useful where the intersection is substandard. Median islands (or splitter islands) cartie used on the approaches to intersections to improve the



in of additional signs on median Islands), and provide an provide pedestrian protection if designed well. Improving dered.

seurse notical

- Reductions in speed.
- Awareness of the intersection is increased.
- · Vehicles are directed to a clearer path through the intersection.
- Median islands (if used) can create a refuge for pedestrians crossing the road, thus reducing the likelihood of
 pedestrian/vehicle crashes



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Treatment types – for loss of control

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Case studies of effective treatments

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- Anectotal evidence that traditional thermoptastic prohied markings were not proving to be durable under frequent over-tracking particularly by heavy vehicles and/or on the inside of curves.
- The high initial and maintenance costs.

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C Improved Line Marking : ×

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.... Innovation

To address the challenges, a system was devised by a group comprising of New Zealand Transport Agency staff led by Colin Brodie (national safety engineer), consultants, Damar Industries and NZ Road Markers Federation staff. The system involved

- Marking dual 160mm double yellow profiled centreline markings with a 100mm gap. This provides a 400mm wide painted barrier between opposing lanes.
- Widening the existing 100mm edgeline to 150mm.

 Installing 150mm wide ribs immediately outside of the painted edgeline. When looking along the edgeline. from a driver's viewpoint, the line appears to be 300mm wide. The resultant clear trafficable width between edgelines is 3.25m and a slightly substandard 3.4m between profiled markings. The layout is illustrated in the "Related images" box to the right. The Related Images box also contains photos of the finished treatments.

Evaluation

An comparison of the number of crashes on the 37km section of road before the treatment (April 2004 to November 2005) and after the treatment (April 2005 to November 2007) was undertaken. This showed that fatal and serious injury crashes dropped by 67%

The evaluation also involved comparison of the crash reduction on the 37km section of road with the remainder of the 200km section of road, which had been subject to enforcement and education efforts, but not engineering efforts. This section of road experienced a reduction in fatal and serious injury crashes of 38% in the same period.

The evaluation also determined the reduction in crash costs as a result of the treatments. The 37km section of road experienced a 72% decrease in crash costs, while the remainder of the 200km section experienced a 29% decrease.

Conclusion

The 3-E's road safety initiatives along State Highway 1 was successful in reducing the number of injury. crashes and the cost of road trauma.

The most successful element was the audio tactile pavement markings (rumble strips), which reduced crashes substantially more than the un-treated sections.

Efforts are now underway to lay rumble strips along other sections of State Highway 1 throughout New Zealand, It is estimated that treating approximately 20% of the national highway (2000km) will result in the prevention of 13 fatal crashes and up to 200 injury crashes each year, with a benefit to cost ratio of more than 6.1

72% reduction in collisions compared to 29% elsewhere



Delineation treatments described

Collision Reduction Single Sites UK RoSPA Manual, 2007

Collision Reduction Schemes in Oxfordshire						
Treatment		Reduction	No of sites			
	Pelican crossing	25%	39			
	Traffic signals	50%	12			
URBAN	Mini-roundabout	40%	34			
	Road humps	50%	49			
	Speed cameras	25%	46			
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	30 mph village speed limits	25%	180			
	Speed cameras	15%	16			

Ireland Control Data

Table H: Percentage Collision Reduction by Solution Type 1998-2004 with 5yr before and after data.

				% Reduction on Collisions			
Urban/Rural Area	Short Solution Description	Number of schemes	TotalCost (yr 2002)	AII	Fatal	Serious	Minor
Urban	Antiskid plus other	15	€534,493	26%	100%	12%	26%
Urban	Pedestrian Facilities	29	€594,090	-17%	44%	18%	-34%
Urban	RTL	12	€480,818	-16%	86%	74%	-84%
Urban	Signing & Lining	47	€905,067	11%	51%	24%	6%
Rural	Crash Barrier plus other	11	€378,200	50%	69%	10%	61%
Rural	Lighting plus other	14	€688,841	67%	100%	69%	56%
Rural	Right Turn Lane plus other	57	€2,537,147	44%	37%	72%	32%
Rural	Sight Distance	30	€852,463	24%	63%	35%	13%
Rural	Sign & line	182	€3,005,985	15%	48%	22%	6%
Rurai	Surfacing & Sign & line	24	€1,068,215	34%	39%	25%	36%
Total		421	€11,045,319	20%	52 %	32%	10%

TMS research mid-1990s

Percentage reduction in 85% ile speed at locations treated with FDG signs



A before and after stu Fluorescent Diamond road sign installations









Low cost treatment

50%

E Store









Signing as part of a package of measures











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Road Safety Audit (UK & Ireland HD 19) and Road Safety Inspection (Ireland HD 17)



Road Safety Audit Definitions and Ethos

- "independent detailed systematic and technical safety check relating to design characteristics of a road infrastructure project covering all stages from planning to early operation"
- "who can be hurt here and why?"
- "Prevention is better than cure"
- to minimise collision numbers and severity
- to consider the safety of all road users especially vulnerable road users



Who should carry out Audits?

- independent of the design team
- at least two people with Road Safety Engineering "expertise"
- Certificate of Competency on TERN road schemes
- Competent team appointed by the employer



Format of Safety Audit report

- Iist audit team members and others involved
- list safety issues problem followed by recommendation <u>stating the safety</u> <u>problem as clearly as possible</u>
- list all plans and other information
- sign and date the report
- report requires a response



Road Safety Audit and "enforcing" Regulations

The Road Safety Auditor is NOT there to ensure conformity of signs and markings to regulatory requirements



Road Safety Audit and "enforcing" Regulations

- However, if road user safety is compromised in relation to
 - Size of sign and speed of road
 - Reflectivity of sign
 - Width of markings
 - Consistency of signage
 - Road user understanding of signs and markings

Then the Audit should comment




15/11/2013

Inappropriate and misleading Direction Sign for roundabout junction – Regulations can specify Format of sign required Roundabout warning sign too small and too close to junction: Regulations can specify size, distance from hazard in relation to speed of traffic on approach



Roundabout chevron too small, not reflective. Again, Regulations can specify appropriate requirements

(Thursday)


















































































Table 5.1: Summary of public understanding of prohibitory traffic signs

Traffic Sign	No motor vehicles		No vehicles	No pedestrians	4.4 m 14 ⁻ 6" Height restrictions	Weight restrictions
 % of respondents lemonstrating correct comprehension 	88% Signs i under		84% nstalled accord stood by the m	83% ding to appropr ajority of road	94% iate Regulatior users: UK DfT	96% ns are

Road Safety Inspections

- Ordinary periodical verification of the characteristics and defects of an operational road that require maintenance work for reasons of safety
- "Safety Audit of an existing road"
- Can be undertaken using IRAP "star rating" procedures
- Requires similar independent, qualified, audit team

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Road Safety Audit workshop

Examine the photos in small groups

- What is it here that could hurt someone?
- Who can be hurt?
- What sort of collision could occur?
- What could you do to prevent it?



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Summary – Road Safety Management in Europe



European Directive - EC Directive 2008/96/EC

Application to Trans European Road Network (TERN)

"Existing" roads

- Network Management (Collision Investigation/ Cost Benefit Analysis)
- Road Safety Inspections

New roads and road improvements

- Road Safety Impact Assessment
- Road Safety Audit



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The words of the UK Coroner following the first fatal crash

"This must never happen again"

1.25 million lives per year....