

**MEMORANDUM OF UNDERSTANDING (MoU)**  
**between**  
**GLOBAL ROAD SAFETY PARTNERSHIP (GRSP)**  
**and**

**Partnerstwo dla Bezpieczeństwa Drogowego (PBD)**

Warsaw, 13.06.2007

**Background**

Poor road safety is a major health, social and economic concern acting as a serious constraint on a nation's development. These points are made forcefully in the *World report on road traffic injury prevention (WHO and World Bank, 2004)* and have been recognised by the United Nations. UN Resolution 58/289, which was passed unanimously in April 2004, underlined the need for further strengthening of international cooperation in road safety.

The Global Road Safety Partnership (GRSP) is a global partnership between business, civil society and government dedicated to the sustainable reduction of death and injury on the roads in developing and transition countries.

GRSP is a hosted programme of the International Federation of Red Cross and Red Crescent Societies (IFRC) based in the IFRC headquarters in Geneva, Switzerland.

GRSP encourages the establishment of local partnerships which reflect its goals and objectives.

The GRSP Constitution states that:

'GRSP is a voluntary association between business, civil society and governmental bodies who collaborate in an effort to reduce road casualties in developing and transition countries. The members of the association are called 'partners' and they may belong to the programme at the global and/or national level. There are two categories of partners: 'global partners', who guide the policies and direction of the overall GRSP programme; and 'local partners' who work together to develop and support programmes of specific projects in selected 'focus countries'.

The Constitution further states that:

'GRSP's principal objective is to facilitate the sustainable reduction of road traffic casualties in developing and transition countries through partnerships between business, civil society and governments. The Partnership's main activities are to identify and promote relevant good practice and, in selected developing and transition countries, to support projects involving collaboration between two or more partners which are designed to test and demonstrate good practice in reducing the number of road casualties. GRSP is not a funding agency and does not finance road safety interventions normally financed by governments.'

PBD is non profit organisation, which brings together governments and governmental agencies, the private sector and civil society organisations (list of organisations can you find in Appendix 1) to act together in order to decrease the amount of road crashes and injuries on Polish roads.

**Statement**

GRSP and PBD agree that there is a serious road safety problem in Poland and agree to collaborate to improve road safety.

This MoU between GRSP and PBD governs the way in which the PBD operates in Poland as part of the global partnership and related issues, in particular the use of the GRSP logo. Signatories hereby certify to act in accordance with this MoU.

## **1 Establishment of relations**

By signing this MoU PBD agrees to become a partner country in the GRSP and GRSP welcomes this agreement.

## **2 Aims and objectives**

2.1 By signing this MoU PBD observes the GRSP Constitution in all its related activities supports the GRSP objectives and specifically aims in Poland to:

- a. built Monitoring, Competence and Knowledge Center in Poland
- b. initiate and to give the note of public discursion
- c. organize of actions and public campaign
- d. built strategic cooperation with GRSP

For detailed description of goals see Appendix 2

### **2.2 Support and advice from GRSP**

GRSP will guide and facilitate PBD and its stakeholders and partners in the development, management, monitoring and evaluation of the PBD road safety programme and share lessons learned and good practice from other road safety programmes and partnership projects and will provide good practice guidance and information to support the activities of PBD.

GRSP will nominate a member of the GRSP team (the advisor) who will act as principal point of contact between the GRSP Secretariat and PBD

Furthermore, at least one representative of a GRSP member will be represented in the governance of PBD

### **2.3 Promotion of local activities**

GRSP will include PBD in its global reporting and awareness raising activities and will encourage GRSP global members to support the activities of PBD in Poland;

PBD will coordinate the development, management, monitoring and evaluation of the PBD partnership road safety programmes, share lessons learned and facilitate the scaling up of successful projects.

## **3. Use of GSRP logo**

A logo mark (herewith attached – GRSP logo guide) has been designated and registered as a trademark by the IFRC as host of GRSP in order to promote its activities worldwide. No use of the GRSP name or logo can be made to endorse any product or service.

PBD will use the GRSP logo and name in connection with related activities, while observing and ensuring the observance of the terms of the GRSP logo guide in any use made of the logo.

## **4. Special provisions**

PBD is not entitled to make any claims or statements about GRSP activities outside of Poland without prior express approval from the GRSP Secretariat in Geneva.

This MoU must be reviewed and renewed on an annual basis by both GRSP and the Road Safety Partnership based on mutually agreed criteria.

## 5. Undertakings by GRSP

GRSP undertakes the following

- 1) Subject to available resources, to provide a programme of visits by the advisor;
- 2) Subject to available resources and under contractual conditions to be agreed separately, provide financial support for PBD;
- 3) To consider occasional financial support to allow a representative of PBD to participate in relevant international events.
- 4) To provide access to the GRSP global knowledge base.

## 6. Role of PBD

To coordinate the development, management, monitoring and evaluation of the PBD partnership road safety programmes, share lessons learned and facilitate the scaling up of successful projects.

## 7. Undertakings of PBD

PBD undertakes the following:

- 1) To keep open and transparent accounts and to make these available to GRSP and its auditors as they apply to any external financial support from GRSP;
- 2) To ensure that at least one representative of a GRSP member is represented in its governance who will be responsible for quality control of its programme;
- 3) To provide coordination and office support for advisor visits;
- 4) To maintain a contacts database of in-country partners and involved stakeholders;
- 5) To work closely with the relevant department(s) of the government of Poland in preparing an annual programme and work and to monitor its implementation;
- 6) To coordinate the preparation of project plans in an agreed format which identify stakeholders and their contributions as well as a description of the project and its implementation timetable;
- 7) To evaluate the programme activities and projects – wherever possible by use of an independent evaluator – and to report the outcome to GRSP;
- 8) To report to the advisor regularly, according to an agreed format in English, on the programme activities, projects and progress; and
- 9) To assist with the production of GRSP Newsletter articles and the GRSP Annual Report by making contributions on local activities.
- 10) Partners agree on a mission statement for the partnership and submit this to GRSP with the MoU
- 11) In support of the mission statement, the Road Safety Partnership develops a two year business plan with goals, objectives, targets, milestones and general activities and submits this to GRSP with the MoU. The plan should also include an annual evaluation of progress made.

## 8. Liabilities

This MoU does not imply any liability of GRSP and its members for activities or actions of PBD and vice-versa

PBD hereby indemnifies GRSP and its members against any such claim.

9. Termination

With mutual agreement, the parties may terminate this MoU at any time they may agree.

Either party may unilaterally terminate this MoU, after giving the other party six months notice in writing.

Either party may unilaterally terminate this MoU immediately, if the other party infringes the terms of the MoU.

Signatures

For GRSP

Name Position Date Signature

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For PBD

Name Company / Organisation Position Date Signature

- SZCZECI RENTAU POLSKA Dyr. PR 13/06/07
- ANTONSKI VESSEL Dyr. ds. rozwoju 13/06/07
- WIDET GM Dyr. GR 13/06/07
- JACEK ROZMANOWSKI PBD ~~manager~~ 13/06/07
- Beate Peyer TOTAL Polska Purchasing Car Fleet Manager 13/06/07
- LESZEK WIECICH MEMBER OF THE ASSOCIATION 13/06/2007
- Katarzyna Siojina ~~Business Development~~ PR Specialist 13/06/07
- Arseny Kaliturny ~~Przedstawiciel~~ Chairman 13/06/07
- Solange Absarha Salam's B&C vicepresident 13.06.2007
- Aleksandra Sosnowska ABB Dyr. Dept. Organiz. 13.06.2007
- ANTONIE HORZYCH 3M Govt. Affairs Coordinator 13.06.2007
- MAŁGORZATA DĄBIK MICHELIN POLSKA S.A. Communications Director 15.06.2007
- Gwne J. Fekler (ICAP) 15.07.2007
- Wella Dmely - Udojca DHL 27.07.2007
- Edyta Wasiluk DCFM 26.06.2007
- Przemysław Kania (PCK) 04.07.2007

For PBD

Name

Company / Organisation

position

date

signature

Alfred Kubacki	Shell Energy		26.06.07	[Signature]
Krzysztof Motusinski	ZMPD		26.06.07	[Signature]
Robert Tomaszewski	Pracowni		25/06/07	[Signature]

**Appendix 1****List of Partners of Road Safety Partnership Poland (Stowarzyszenie Partnerstwo dla Bezpieczeństwa Drogowego):**

1. 3M Polska,
2. ABB, BP Polska,
3. DaimlerChrysler Automotive Poland,
4. DaimlerChrysler Fleet Management,
5. DHL Express,
6. Fleet Logistics Poland,
7. General Motors Poland,
8. Michelin Polska,
9. PKN ORLEN,
10. Polski Czerwony Krzyż
11. Renault Polska,
12. Shell,
13. Solaris Bus & Coach,
14. Stowarzyszenie „Droga i Bezpieczeństwo”,
15. TOTAL Polska,
16. VESSEL,
17. Fundacja "Kierowca Bezpieczny"
18. Zrzeszenie Międzynarodowych Przewoźników Drogowych w Polsce

**Honour Partners:**

1. Krajowa Rada Bezpieczeństwa Ruchu Drogowego
2. Bank Światowy

**Appendix 2****Mission, goals, short and long term tasks of Partnerstwo dla Bezpieczeństwa Drogowego (PBD)**

Warsaw, 13.06.2007

**Mission**

- 1 Acting in order to decrease the amount of road crashes and injuries on Polish roads.
2. Road Safety Partnership Poland aspires to become until 2012 a leading platform for cooperation for road safety in Poland

**Goals in order to realize the mission****1. PBD as Monitoring, Competence and Knowledge Center**

- a) Building and developing of road safety knowledge base (based on local global expertise)
- b) Building of sustainable tri-sectoral partnership (Government, NGO and business) in order to improve road safety standards in Poland
- c) Popularization of knowledge and road safety principles among the society
- d) Raising awareness among society, politicians concerning road safety situation in Poland

**2. Initiation and giving the note of public discussion**

- a) Advocacy in law formation process (ex. experts consultation according to road safety topics)
- b) Encouragement and initiation of properly educational, opinion forming activities in order to improve road safety awareness (forums, seminars, conferences)
- c) Cooperation with governmental institution in order to realize national road safety plans (Gambit 2005)

**3. Organization of actions and public campaign**

- a) Undertaking of actions and campaigns in order to improve road user behaviors and drivers qualifications (ex. Project Fleet Safety)
- b) Support of Partners initiatives with focus on road safety topics

**4. Strategic cooperation with GRSP****Activities in 2007:**

1. Internal development of PBD (Registration of the association, rent of an office, work rules, code of conduct, activation of less active partners etc.)
2. External development of PBD (looking for new partners)
3. Close cooperation with GRSP (support of GRSP by the preparation of new projects),
4. Starting initial talks with other GRSP organizations
5. Strengthening of the position of PBD (close cooperation with Polish NRSC, recognition of PBD in mass media)
6. Preparation of the Global Road Safety Week (Press conference, Forum, Picnic)
7. Educational campaign in cinemas, TV, gasoline stations (started during GRSW)
8. Movie competition (started during GRSW)
9. Building of a knowledge base (GRSP and own materials)
10. Preparation and publication of road safety materials (publication of the new edition of „Safety Fleet Guide”, translation of GRSP materials)
11. Organization of a new next edition of the „Fleet Safety Program” (seminars)
12. Preparation of pilot project „Drinking and driving”
13. Securing of the financing of PBD in the next years (membership fee, support of GRSP, grant)

**Appendix 2****Mission, goals, short and long term tasks of Partnerstwo dla Bezpieczeństwa Drogowego (PBD)****Warsaw, 13.06.2007****Activities up to 2012:**

1. Publications of materials about road safety
2. Organizations of trainings, conferences, seminars, public discussions
3. Improvement of fleet safety within framework of fleet safety project
4. Cooperation with other organizations (NGO, international), public and local administration
5. Support of local partners (local communities, small local organizations) in order to improve the road safety
6. Search of new ways of financing of organizational activities
7. Preparation of educational activities connected with road safety addressed to various groups of society (children, teenagers, adults)
8. Founding of prizes, grants for persons and institutions which have contributed to improve in road safety area
9. Preparation of projects and strategies with reference to the improvement or correction of road safety solutions (ex. infrastructure, technical standards of cars)
10. Formulation of proposals concerning road safety solutions addressed to governmental institution